

Product Catalog

by PT Cakra Baja Niaga

Premium Indonesia Sweet Potato Exporter

A curated selection of export-grade sweet potato varieties, sourced directly from partner farms in West Java, Indonesia. Each variety is graded, cleaned, and packed to international export standards.



Quality Attributes

- Natural caramel sweetness
- Single-origin, West Java
- Premium grade A export

SIGNATURE HONEY VARIETY

Cilembu Sweet Potato

Origin

Grown in the volcanic highlands of Cilembu, West Java, where mineral-rich soil and a unique microclimate produce its legendary honeyed flesh.

Description

When baked, Cilembu releases a natural caramel-like syrup, earning it the name "honey sweet potato." Low fiber, dense texture, and an unmistakable sweetness.



ANTIOXIDANT POWERHOUSE

Purple Sweet Potato

Origin

Cultivated across the fertile tropical lowlands of Indonesia, prized for its deep violet, anthocyanin-rich flesh.

Description

A vibrant superfood loved by health-conscious markets. Naturally rich in antioxidants with a smooth, mildly sweet profile ideal for flour, snacks, and bakery.

Quality Attributes

- High anthocyanin content
- Striking natural color
- Versatile for processing



Quality Attributes

- Nutty chestnut flavor
- Long shelf stability
- Retail-ready uniformity

JAPANESE HERITAGE CULTIVAR

Murasaki Sweet Potato

Origin

A Japanese cultivar now thriving in Indonesian climates, combining heritage genetics with year-round tropical growing conditions.

Description

Reddish-purple skin with creamy white interior and a chestnut-like, nutty sweetness. A premium choice for retail produce and gourmet foodservice.

QUALITY STANDARDS

Product Specifications

Every shipment meets rigorous international export standards and UNECE compliance. Our specifications ensure consistent quality and buyer confidence.

Grade & Standard

Meet Class I per UNECE Standard FFV-66 2024 edition

Weight Range

Weight ranges from 100 to 300 gram per piece

Shape Selection

Graded for shape irregularity. Only elongated smooth shape will be selected

Rot & Decay

Free from Rot & Decay such as Black Rot, Rhizopus Soft Rot, Soil Rot, or wet breakdown

Physical Defects

Maximum 10% total tolerance for minor secondary defects (e.g., shallow growth cracks or superficial handling scrapes)

Pest Damage

Completely free from internal wireworm tunnels and active weevil infestations

Cleanliness

Thoroughly washed, cured, and packed dry. Free from soil cake and excessive root hairs

Packaging

Packed in corrugated cartons with 10kg per carton. Customization available upon request

Documentation

Phytosanitary & Export Documentation provided by Indonesian Quarantine Authority upon shipment

Temperature & Humidity Control

Reefer containers maintained at 13°C to 15°C and 85% to 90% humidity. Data logger installation is available upon request